



## **Link Media Holdings Announces Scott LaFoy as CEO**

ROSWELL, Ga.--(BUSINESS WIRE)-- Link Media Holdings, LLC ("Link"), a wholly owned subsidiary of Boston Omaha Corporation (NASDAQ:BOMN), is pleased to announce that Scott LaFoy has been named Chief Executive Officer of the Company. Mr. LaFoy has served as interim CEO since December 2019. He joined Link in May 2018 to manage Link's Merger and Acquisition activities. From 2015 to 2018, Mr. LaFoy served as General Manager for the Chattanooga division of Fairway Outdoor Advertising. From 1999 until its acquisition by Fairway Outdoor Advertising in 2015, Mr. LaFoy founded, owned and operated LaFoy Outdoor Advertising. From 1996 until 1999, he served as Regional President for Clear Channel Outdoor/Eller Media and Regional Director for its predecessor Universal Outdoor. Prior to that he served as General Manager for POA Acquisition Corp in Chattanooga, Myrtle Beach, and Orangeburg, SC, and began his career at Peterson Outdoor Advertising in Orlando in 1985. Mr. LaFoy has more than 34 years' experience in management of outdoor advertising businesses. Mr. LaFoy holds a B.A. in Interdisciplinary Studies and a Minor in History from the University of Central Florida.

Mr. LaFoy said, "I am delighted to become the CEO of Link. This is a vibrant, rapidly growing company, with amazing employees, excellent billboard assets, and a very supportive parent company. I am very passionate about outdoor advertising, and I am excited to be able to lead this team into what I believe is a very bright future."

Link Media Outdoor is a wholly owned subsidiary of Boston Omaha Corporation (NASDAQ: BOMN) – [www.bostonomaha.com](http://www.bostonomaha.com). Link operates approximately 5,600 billboard advertising faces in Georgia, Alabama, Florida, Wisconsin, West Virginia, Virginia, Illinois, Iowa, Missouri, Nebraska and Kansas.

For more information visit [www.linkmediaoutdoor.com](http://www.linkmediaoutdoor.com).

### **Forward-Looking Statements**

This report includes "forward-looking statements" within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical fact are "forward-looking statements" for purposes of this Current Report on Form 8-K, including statements concerning the Company's plans to consummate the share repurchase program; the timing and ability of the Company to repurchase additional shares of Class A common stock, if any, under the share repurchase program; fluctuations in the trading volume and market price of shares of the Company's Class A common stock, general business and market conditions and management's determination of alternative needs and uses of the Company's cash resources, all of which may affect the Company's long-term performance and repurchases under the share repurchase program; and any statements or assumptions underlying any of the foregoing. In some cases, forward-looking statements can be identified by the use of terminology such as "may," "will," "expects," "plans," "anticipates," "estimates," or the negative thereof or other comparable terminology. Although the Company believes that the expectations reflected in the forward-looking statements contained herein are reasonable, such expectations or any of the forward-looking statements may prove to be incorrect and actual results could differ materially from those projected or assumed in the forward-looking statements. Any forward-looking statements are subject to inherent risks and uncertainties, including, but not limited to, the risks described in the Company's filings with the Securities and Exchange Commission. All forward-looking statements and reasons why results may differ included in this report are made as of the date hereof and the Company does not intend to update any forward-looking statements except as required by law or applicable regulations.

### **Contacts**

Boston Omaha Corporation  
Catherine Vaughan  
617-875-8911  
[cathy@bostonomaha.com](mailto:cathy@bostonomaha.com)

Source: Link Media Holdings, LLC

Powered by  
 **businesswire**  
A BERKSHIRE HATHAWAY COMPANY